



Peninsula & Plains Orienteers Inc.

Strategic Plan 2019-2023

INTRODUCTION

The aim of this strategic plan is to provide guidance on how the Peninsula & Plains Orienteering Club plans to operate over the following several years up until mid-2023.

This plan has been developed from a range of previous Strategic plans and feedback obtained across the club members. All activities in the plan aim to increase the opportunities for members to:

- Be involved in developing new skills - **Coaching**
- Be part of the community and develop a sense of belonging - **Community**
- Provide opportunities to take part in Orienteering - **Competition**

BACKGROUND

Peninsula & Plains Orienteers Inc. has one of the largest membership bases across NZ Orienteering clubs. We have a broad cross-section of ages within the membership, and an annual attrition rate that is comparable with other Orienteering clubs, and indeed many other sports.

Other **Strengths** include:

- Strong financial base
- Highly skilled volunteers
- High number of Senior Members
- Wide range of up to date equipment and maps
- Good relationships with landowners
- Enthusiastic, committed, and capable committee

Weaknesses include:

- Disproportionate number of skilled volunteers
- Continuous need to update equipment and maps
- Communication and notifications of events
- Limited support from local businesses, politicians and service organisations

Our current **Opportunities** include:

- Promotion of Orienteering through Training, Education and Coaching
- Providing opportunities to increase the club skill base
- Promotion of Orienteering to schools and school camp venues
- Grants by local authorities and other organisations to encourage sport and community development can assist with covering costs
- Growth of interest in Rogaines and Adventure racing could provide new

members

Our current **Threats** include:

- Loss of access to mapped areas
- Increasing difficulty to satisfy landowners Health and Safety requirements
- Growth of interest in Rogaines with no requirement for assistance from participants
- Competition for volunteer time increasing through a general broadening of other activities and interests available to people, longer working hours, etc
- Children who have become interested in Orienteering through school unable to attend without transport

OUR FUTURE

Mission:

The promotion and encouragement of Orienteering in Canterbury.

Values:

Peninsula & Plains Orienteers Inc. is committed to the provision of fun, fair and safe Orienteering opportunities on high quality maps through volunteer effort. It aims to provide all members with training and support to achieve their competitive and administrative goals, and to affiliate to the Orienteering NZ with a view to furthering the sport of Orienteering nationwide.

Summary of Strategic Intentions:

The PAPO Strategic Plan for 2019-2023 covers 3 areas, each of which support the achievement of the club's vision and mission.

1. Coaching

Strategic Intent: Create opportunities to increase the skill base of club members in Orienteering, Course Planning, Event Organisation and the use of Electronic equipment

2. Community

Strategic Intent: To continue to develop a fun environment to enjoy orienteering and create opportunities for all members of all ages and abilities

3. Competition

Strategic Intent: To provide quality areas, maps and events for Orienteering within Canterbury, New Zealand and the Oceania Region.

THE PLAN

1. Coaching

Strategic Intent:

Create opportunities to increase the skill base of club members in Orienteering, Course Planning, Event Organisation and the use of Electronic equipment

	<i>Actions</i>
1.1	Maintain regular coaching events for all members and abilities
From 2019 we will:	Continue to hold coaching for Juniors and Schools in the lead up to the Canterbury Schools Champs
	Increase the opportunities for Senior members to take part in coaching events
	Arrange mentor orienteers for those wanting to improve
1.2	Increase the number of skill-based training sessions for Orienteering organisation
From 2019 we will:	Hold regular Condes and Sport Ident software training sessions
	Hold regular Course planning and Organisation training sessions
	Increase the number of A-grade controllers via ONZ Controller courses
	Hold regular Mapping sessions for those interested in learning

2. Community

Strategic Intent:

To continue to develop a fun environment to enjoy orienteering and create opportunities for all members of all ages and abilities

	<i>Actions</i>
2.1	Improve on social interaction at our events
From 2019 we will:	Expand the types of events contributing to the OY series
	Review the end of year trophies to include other forms of orienteering (such as MTBO)
2.2	Find ways to deepen members sense of 'belonging' to the club
From 2019 we will:	Maintain access to a club uniform
	Investigate holding more social events (such as Training evenings, JWOC reports, quiz night fund raisers etc)
	Continue to look for opportunities for group accommodation at major events

3. Competition

Strategic Intent:

To provide quality areas, maps and events for Orienteering within Canterbury, New Zealand and the Oceania Region.

	<i>Actions</i>
3.1	Create and Maintain quality areas for orienteering
From 2019 we will:	Review maps prior to events to ensure they are up to date
	Develop new maps in new areas
3.2	Hold a range of events from World Class to Club and OY events
From 2019 we will:	Increase the number of A grade Controllers
	Hold regular training sessions for planners and controllers (see: 1.2)
	Investigate the expansion of the OY series (see: 2.1)
3.3	Maintain technology
From 2019 we will:	Put in place a maintenance plan for SI equipment
	Continue to look for opportunities to increase our efficiency through the use of technology
	Expand our knowledge base of skilled SI and O-lynx operators